**Product Description**

15oz PVC Backlit Banner is a smooth backlit banner media that is printed for indoor and outdoor signage applications. Our backlit banner material displays exceptional print image sharpness and clarity. The translucent material allows light to pass through from the backside of your banner, making your graphics come to life when lit.

**Physical Properties**

- **Caliper:** .410
- **Denier:** 1000x1000
- **Weight:** 510 g/m²
- **Flame Resistance:** TBA
- **Outdoor Life:** Up to 3 Years
- **Shelf Life:** 1 year*

**Features/Benefits**

- Polyester Scrim/Outdoor Strength
- Quick Drying/Abrasion Resistance
- Outdoor Durability/Lamination Not Required

**Applications Product**

- Indoor Signage
- Building Signs
- Front-lit Signage
- Billboards
- Outdoor Signage
- Trade Show Displays
- Outdoor Displays

**Storage & Handling Conditions**

To maintain a shelf life of 1 year, store material at a temperature of 72° F with a relative humidity of 50%. Allow material to stabilize to room/printing conditions for 24 hours prior to use.

**Installing** – This product can be grommeted for short-term indoor banner applications. Metal grommets should be inserted to penetrate 2-4 layers of materials for increased strength and durability. Standard high tack banner tape can be used for added strength and reinforcement. Sewing the material can scratch or pick off coating. If sewing is desired, it is recommended that the material be double stitched hem side up with a maximum of five stitches per inch. Corner reinforcements, professional installer and proper installation tools are strongly recommended.

**Printer Compatibility**

Compatible with most Solvent, Eco-Solvent, Latex and UV curable inkjet printers.

**Product Information**

<table>
<thead>
<tr>
<th>Size</th>
<th>Gloss</th>
<th>Matte</th>
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<tbody>
<tr>
<td>126” x 164ft.</td>
<td>3272-1101088</td>
<td>3272-1101078</td>
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<tr>
<td>196” x 164ft.</td>
<td>3272-1101089</td>
<td>3272-1101079</td>
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* Custom size by order