Agfa Graphics rolls out Red Carpet for customers in new Canadian competence center

Jeti Titan S and HS UV-curable wide-format printers impress customers at North American launch

Mississauga, Toronto (CAN) – March 11, 2014

Over the past months, Agfa Graphics invested substantially in its competence center in Mississauga, Canada, to further grow its wide-format UV-inkjet printer portfolio and expand its competence base. Last week, customers were able to experience Agfa Graphics’ latest technologies, products, applications and services at this new competence center during the first of a series of North American Red Carpet customer events. The event was also the stage for the regional debut of the Jeti Titan S and HS high-end UV-curable wide-format printers.

Attendees of the Red Carpet event were introduced to Agfa Graphics’ complete and competitive offering of integrated end-to-end wide-format inkjet solutions consisting of robust and reliable printers, high-definition UV inks, media, comprehensive workflow software, and finishing – all designed in accordance with Agfa Graphics’ “matched component approach” and built to the highest quality standards. Agfa Graphics VP Inkjet Dominiek Arnout and his team of experts shared the latest research developments and application knowhow, while industry expert and SGIA Vice-President Dan Marx spoke about market and technology trends and drivers in the Sign and Display industry. Visitors also got the opportunity to examine first-hand the Jeti Titan S and HS systems and the Anapurna M3200 RTR, as well as to experience the
Among the first to use the new Jeti Titan HS system was RP Graphics (www.rpgraphics.com), a fully-integrated print services provider that offers a broad range of products and services to the retail, financial, automotive and other industries. President Marc Fortier spoke at the Red Carpet event: “It’s been a privilege to beta test the Jeti Titan HS and it’s working flawlessly”, said Marc Fortier. “The printer performs like a ready-to-market device and has boosted our productivity by thirty percent.”

The new Jeti Titan models are part of a portfolio that is characterized by end-to-end quality, reliability and consistency. Both engines combine exceptional print quality and high productivity at a best-in-industry price point. They feature the latest generation Ricoh Gen 5 print heads, ideal for higher volume or fast turnaround jobs. Together with the Asanti workflow software and Anuvia UV-curable inks they form a matched component system, designed to work together optimally to ensure the highest quality results and maximum productivity. The Anuvia HDC high-pigmented inks are key in Agfa’s thin ink layer technology, which guarantees a best-in-segment cost of ownership.

*Agfa Graphics has been holding similar VIP Red Carpet Events in its headquarters in Mortsel, Belgium and will roll out the concept over the world. These focused events give customers elaborate insight to the company’s newest software developments, CtP solutions and wide-format printing systems, as well as access to the company’s technology experts.*
About Agfa

The Agfa-Gevaert Group is one of the world's leading companies in imaging and information technology. Agfa develops, manufactures and markets analog and digital systems for the printing industry (Agfa Graphics), for the healthcare sector (Agfa HealthCare), and for specific industrial applications (Agfa Materials). Agfa is headquartered in Mortsel, Belgium. The company is present in 40 countries and has agents in another 100 countries around the globe. The Agfa-Gevaert Group achieved a turnover of 3,091 million euros in 2012.

http://www.agfa.com

About Agfa Graphics

Agfa Graphics offers integrated prepress solutions to the printing industry. These solutions comprise consumables, hardware, software and services for production workflow, project and color management.

Agfa Graphics is a worldwide leader with its computer-to-film, computer-to-plate and digital proofing systems for commercial and packaging printing and the newspaper publishing markets.

Agfa Graphics is rapidly developing its position in the new segments of industrial inkjet with comprehensive solutions for various applications such as documents, posters, banners, signage, displays, labels and packaging materials. Its experience in both imaging and emulsion technology has provided the expertise required to develop a complete assortment of high-quality inks.

Please visit us at http://www.agfagraphics.com

Contact:

Paul Adriaensen
Agfa Graphics Press Relations Manager
tel. ++32 (0)3/444.3940
e-mail: paul.adriaensen@agfa.com